

## Sample Peer or Teacher Assessment for Persuasive Talk

Student's Name:

Purpose:

Audience:

Context:

Date:

Rating Scale: 1 = Excellent 2 = Good 3 = Average 4 = Fair 5 = Weak

- 1 2 3 4 5 Preparation
- Identified purpose.
  - Analyzed audience (including which attitudes, beliefs, and values were important in relation to topic).
  - Researched topic to the point of having some expertise in the matter.
  - Analyzed benefits and shortcomings of proposition.
  - Considered possible arguments that could be presented opposing proposition.
  - Considered the use of reason an important strategy in presentation.
  - Considered ways to enhance the appeal of talk.
- 1 2 3 4 5 Strong and effective opening
- Stated clearly the claim or proposition.
  - Showed an understanding of the audience's beliefs and attitudes.
  - Tried to win audience's good will in first few sentences.
- 1 2 3 4 5 Clearly organized and logically presented body
- Placed best argument either first or last.
  - Used reason in the arguments presented.
  - Used a justifiable and ethical appeal to audience emotion (if applicable).
  - Stated ethical intention and used ethical language.
- 1 2 3 4 5 Strong and effective ending
- Summarized main points of the talk.
  - Restated proposition.
- 1 2 3 4 5 Delivery
- Used appropriate volume and diction.
  - Used appropriate pacing.
  - Demonstrated sincerity.

Comments: