

Sample Assessment for Persuasive Writing

Student's Name:

Purpose:

Audience:

Date:

Rating Scale: 5 = excellent 4 = very good 3 = good 2 = fair 1 = poor

1 2 3 4 5 Considers and addresses an audience whose views may differ from own.

1 2 3 4 5 Anticipates opposing arguments.

1 2 3 4 5 Clearly states position on an issue that will interest the audience.

1 2 3 4 5 Presents points clearly and logically.

1 2 3 4 5 Supports positions with valid evidence and logical arguments (e.g., facts, statistics, examples, reasons, expert opinions) and responsible appeals to emotion.

1 2 3 4 5 Reinforces arguments, if appropriate, with charts, graphs, and tables.

1 2 3 4 5 Ends in a way that prompts readers to take a certain course or action, or to reconsider their thinking.

1 2 3 4 5 Writing is clear, coherent, and complete.

1 2 3 4 5 Writing is free of errors in sentence structure, usage, capitalization, and punctuation.

Comments: